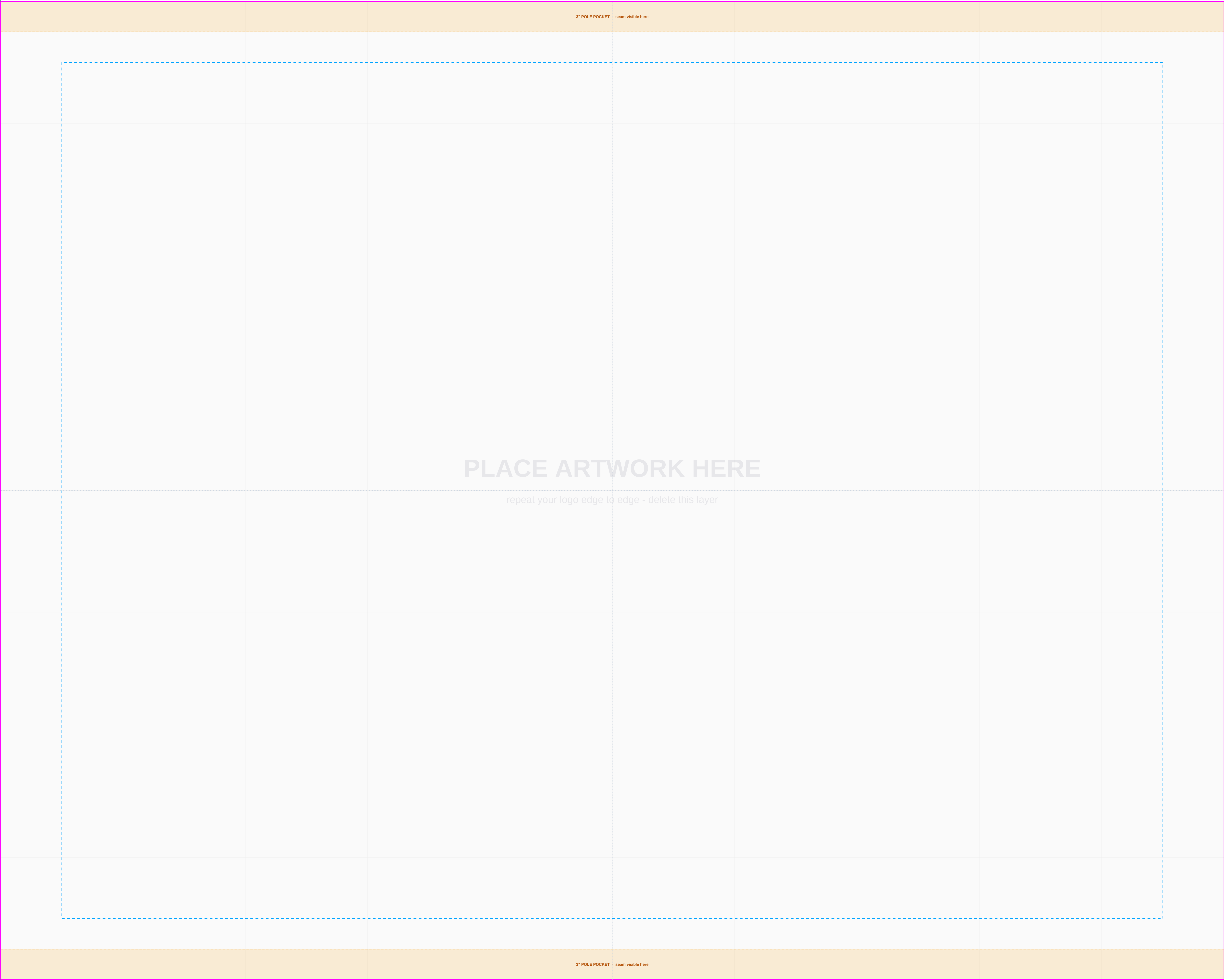


1:4 SCALE TEMPLATE Design at this size (30" x 24") and we scale it up, or build at full 120" x 96". Either works.

TRIM - fill artwork to this edge

POLE POCKET - 3" top and bottom wraps around the bar

SAFE ZONE - logos and text inside here



DESIGN TIPS

- Repeat your logo across the whole panel - photos get cropped tight, so edge-to-edge coverage matters.
- Stagger the rows. A straight grid reads as wallpaper; an offset pattern reads as a brand wall.
- Logos roughly 6-10" tall work best - big enough to read in a photo, small enough to repeat.
- Keep logos out of the 3" pole pockets at top and bottom. The hem seam is visible there.
- Backdrop prints SINGLE-SIDED. The back is plain white.

FILE REQUIREMENTS PDF or JPEG (single page) - CMYK - 150 dpi at final size - fonts outlined - no crop marks or bleed - no Pantone / spot colors